

Latest News

Investor Day

13 August 2015

Gfinity (AIM: GFIN), a leading eSports business, announces that it will be holding a seminar at the Gfinity Arena in London today for institutional investors. The Arena is currently playing host to the 2015 Gfinity Championships, a set of 25 weekly tournaments played out in front of hundreds of spectators and streamed live to millions of viewers worldwide.

The seminar will provide investors with an overview of Gfinity's business through a series of presentations given by the Company and its partner, Pitch International.

No material price-sensitive information will be disclosed and no information relating to current trading will be provided during the seminar.

For further information, please contact:

Gfinity plc

Neville Upton, Chief Executive Officer
Jonathan Hall, Finance Director

+44 330 223 0860

Arden Partners plc - Nominated Adviser and Broker

Chris Hardie, Ciaran Walsh

+44 20 7614 5900

Luther Pendragon - PR Adviser

Neil Thapar, Alexis Gore, Oliver Hibberd

+44 20 7618 9100

About Gfinity

Gfinity is a leading UK-based eSports company serving, in co-operation with games publishers, a rapidly-growing community of on-line gamers worldwide. Founded in September 2012, the Company has established a popular on-line brand, gfinity.net, where gamers can compete, socialise and enjoy a wide range of content relating to electronic games on a proprietary technology platform. This platform enables Gfinity to run a regular roster of on-line competitions, leagues and ladders with the opportunity for gamers to enter and potentially win substantial prize money and/or pit their skills against professional and widely-followed "star" players.

Gfinity has quickly become a widely-recognised "destination" for gamers in the UK and internationally, typically aged 18 - 34 years old. The growing user base and the demographic of Gfinity's audience, together with the sheer numbers who view Gfinity's events online, provide brand owners and advertisers with an attractive environment in which to promote their products and services, as well as offering Gfinity the opportunity to generate significant revenues over the long term. Gfinity website: www.gfinityplc.com

[<< Back to press releases](#)