



24 May 2017

*Dissemination of a Regulatory Announcement that contains inside information according to REGULATION (EU) No 596/2014 (MAR)*

**Gfinity plc**  
("Gfinity" or the "Company")

**Epsilon eSports to compete in the Elite Series**

Gfinity plc (AIM: GFIN), a leading esports promoter, announces that Epsilon eSports is the eighth and final team to join its Elites Series, a dynamic new league format which is to take place this summer in London's Gfinity Arena ("Elite Series").

Epsilon eSports launched in 2008 and rose to fame with teams competing in titles including Counter-Strike: Global Offensive, Call of Duty, Gears of War and FIFA with regular top 10 finishes in esports tournaments around the world. Based in Belgium, the organisation now has a roster of 19 pro gamers with smaller teams spread out across Europe and North America.

The eight teams will now prepare to focus on CS:GO, Rocket League and Street Fighter V ahead of the Elite Series.

For more information on the Elite Series click on the following hyperlink: [www.gfinityesports.com](http://www.gfinityesports.com).

**Neville Upton, CEO, Gfinity plc, said;** "We're extremely pleased to be able to confirm Epsilon eSports to our Elite Series line up. The organisation brings some exceptionally talented players to the tournament and highlights the credentials of the Elite Series in our inaugural season. We're now looking to July where we will be able to finally bring this thrilling spectacle to audiences across the world and teams like Epsilon eSports are a huge part of what will make this special."

**Gregory Champagne, Team Founder and Owner, Epsilon eSports said:** "We are extremely excited to get under way with the Elite Series. It is an incredible opportunity for us to develop the next wave of talented esports athletes and grow the profile of Epsilon eSports globally."

**Enquiries:**

**Gfinity plc**

Neville Upton, Chief Executive Officer

[www.gfinityplc.com](http://www.gfinityplc.com)

*Via Walbrook PR*

**Allenby Capital Limited – AIM Nominated Adviser and Broker**

Jeremy Porter / John Depasquale / James Thomas

**Tel. +44 20 3328 5656**

**Walbrook PR (Media & Investor Relations)**

Paul Cornelius / Helen Cresswell/ Sam Allen

**Tel: +44 (0)20 7933 8780**  
or [gfinity@walbrookpr.com](mailto:gfinity@walbrookpr.com)

**About Gfinity**

Founded in 2012, Gfinity has quickly established itself as one of the world's leading esports business. The London-based company enjoys strong relationships with game publishers, players and the wider esports community and has built a reputation for delivering top quality esports competitions, both on-line and off-line, and producing industry leading esports broadcasts.

Gfinity has over 700,000 registered users eligible to compete in its online esports competitions. Gfinity stages world leading off-line events in which the world's top esports players travel to the Gfinity Arena in London to take part in competitions broadcast on-line to millions of viewers worldwide. Gfinity stages live esports events featuring top video gaming titles, across PCs, consoles and mobile devices.

Gfinity monetises the strong position that it has created through a combination of sponsorship, advertising, broadcast income relating to Gfinity's own events and through fees received for creating and delivering bespoke events for sponsors and game publishers seeking to engage with the esports community.