Gfinity plc

("Gfinity" or the "Company")

Appointment of Joint Corporate Broker

Gfinity plc (AIM: GFIN), a leading international esports entertainment group, announces the appointment with immediate effect of Shore Capital as joint corporate broker to the Company.

Enquiries:

Gfinity plc Neville Upton, Chief Executive Officer	**www.gfinityplc.com** *Via Walbrook PR*
Allenby Capital Limited - AIM Nominated Adviser and Joint Broker Jeremy Porter / John Depasquale / James Thomas	**Tel. +44 (0) 20 3328 5656**
Shore Capital – Joint Broker Patrick Castle / Jamie Vickers	**Tel. +44 (0) 20 7408 4090**
Walbrook PR (Media & Investor Relations) Paul Cornelius / Sam Allen	**Tel: +44 (0)20 7933 8780** or gfinity@walbrookpr.com

About Gfinity

Founded in 2012, Gfinity has quickly established itself as one of the world's leading esports business. The London-based company enjoys strong relationships with game publishers, players and the wider esports community and has built a reputation for delivering top quality esport competitions, both on-line and off-line, and producing industry leading esports broadcasts.

Gfinity delivers online esport competitions open to all registrants and stages world leading off-line events in which the world's top esport players travel to the Gfinity Esports Arena in London to take part in competitions broadcast on-line to millions of viewers worldwide. Gfinity stages live esports events featuring top video gaming titles, across PCs, consoles and mobile devices.

Gfinity monetises the strong position that it has created through a combination of sponsorship, advertising, broadcast income relating to Gfinity's own events and through fees received for creating and delivering bespoke events for sponsors and game publishers seeking to engage with the esports community.