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Dissemination of a Regulatory Announcement that contains inside information according to REGULATION (EU) No 596/2014 (MAR)

Gfinity plc
("Gfinity" or the "Company")

Gfinity to deliver Microsoft's Forza Racing Championship Elite finals at 24 hours of Le Mans

Gfinity, a leading international esports promoter, announces that it has been confirmed as the exclusive partner for the Elite finals of Microsoft's Forza Racing Championship ("ForzaRC") at the *24 Hours of Le Mans* event in June 2017.

Gfinity will leverage its industry leading expertise in delivering all the online and offline esports tournaments for the event as the world's most talented virtual drivers battle for their share of the \$100,000 prize fund at the most prestigious endurance race in the world. As the official global tournament partner for the Forza Racing Championship, Gfinity will be working alongside Turn 10 Studios, Porsche and Automobile Club de l'Ouest to bring the world of esports to the motorsport community who can watch the action live from Le Mans via the official Mixer, Twitch and YouTube livestreams.

The finals will take place on 17 and 18 June 2017 at the Circuit de la Sarthe in Le Mans, France. Over 100 people are expected to take part in the competition, making the ForzaRC season 3 Elite finals the largest racing esports event ever hosted at Le Mans. The winner of the ForzaRC Elite finals will stand on the official Le Mans podium alongside the winning *24 Hours of Le Mans sports car endurance race* drivers to claim their trophy and cash prizes.

The partnership between Gfinity and Microsoft helps to further establish Gfinity as a leader in international esports tournament design and execution. The hosting of ForzaRC also runs alongside Gfinity's Elite Series, an esports tournament where amateur gamers have a chance to be drafted to a professional team.

Neville Upton, Chief Executive Officer, Gfinity plc, said: *"Gfinity's experience of global events makes us the perfect platform for showcasing such a spectacle. The Gfinity team are extremely proud to be involved in such a legendary event, where all of the action will be in one place for sports and racing fans alike."*

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About Gfinity

Founded in 2012, Gfinity has quickly established itself as one of the world's leading esports business. The London-based company enjoys strong relationships with game publishers, players and the wider esports

community and has built a reputation for delivering top quality esports competitions, both on-line and off-line, and producing industry leading esports broadcasts.

Gfinity has over 700,000 registered users eligible to compete in its online esports competitions. Gfinity stages world leading off-line events in which the world's top esports players travel to the Gfinity Arena in London to take part in competitions broadcast on-line to millions of viewers worldwide. Gfinity stages live esports events featuring top video gaming titles, across PCs, consoles and mobile devices.

Gfinity monetises the strong position that it has created through a combination of sponsorship, advertising, broadcast income relating to Gfinity's own events and through fees received for creating and delivering bespoke events for sponsors and game publishers seeking to engage with the esports community.