

GFINITY ELITE SERIES



DELIVERED BY  **Domino's**

Gfinity Elite Series Delivered by Domino's Season 4 to Start on Friday 26th October

London, 17 October 2018: Today Gfinity announces the much-anticipated fourth season of the Gfinity Elite Series Delivered by Domino's, starting on 26th October 2018. The competition will see top professional esports teams battle it out across three iconic games (FIFA 19, Street Fighter 5 and Rocket League) over seven weeks at the home of UK esports, the Gfinity Esports Arena in London. Ticket details, game formats and team rosters will be confirmed at the press conference on the 24th October in London.*

The Gfinity Elite Series kicks off with FIFA 19, 6:00pm to 10:00pm every Friday night (starting 26th October), followed by Rocket League on Saturday (27th October) from 10:00am to 2:00pm and finally Street Fighter V on Saturday evening with epic clashes between 6:00pm to 10:00pm.

Bryan Healy, Chief Strategy Officer, Gfinity said: "Last season was the most competitive Elite Series to date with three new teams taking the spoils across Street Fighter, Rocket League and FIFA18. This year we welcome one new team, ASUS ROG ARMY from Spain, several roster changes and new talent who will be raring to go. Expect Season 4 to be the most exciting season yet. We can't wait to get started."

*Stand by for full details

-ENDS-

About Gfinity

Gfinity (LON: GFIN) is a world-leading esports solutions provider. Its business to business platform, "*Powered by Gfinity*", delivers managed services to game publishers, sports rights holders, commercial partners and media companies. Gfinity creates bespoke solutions, including competitions and industry leading content production, connecting its partners with the esports community in authentic and innovative ways. Partnerships include EA SPORTS, F1 Esports Series, Halo World Championship and the Forza Racing Championship.

Gfinity connects directly with competitive gaming consumers through its owned competition platform, the "*Gfinity Elite Series*". The Series enables competitive gamers to be part of the Gfinity community, testing themselves and developing new skills, while providing a pathway for those who aspire to a career in esports to join a leading professional team. "*Gfinity Elite Series*" content is distributed through linear and digital channels and is enjoyed by tens of millions of esports fans around the world.

All Gfinity managed service solutions and owned competitions are underpinned by its proprietary technology platform delivering a level playing field for all competitors and supporting scalable multi-format leagues, ladders and knock out competitions.

More information about Gfinity is available at www.gfinityplc.com