



## Dream Team Gaming partners with Reason Gaming to join Gfinity Elite Series Delivered by Domino's

### Media Giant Creates First-Ever Esports Team for FIFA 19 Tournament

**London, 23<sup>rd</sup> October 2018:** Gfinity, a world-leading esports solutions provider, today announces Reason Gaming has partnered with Dream Team Gaming to return to the Gfinity Elite Series Delivered by Domino's for Season 4. Reason Gaming is back after a one season absence with new Rocket League and Street Fighter 5 rosters.

As part of the agreement, Dream Team Gaming (DTG) has signed an exclusive partnership that sees the media giant take sole responsibility for the FIFA 19 team. The Elite Series starts this Friday, October 26<sup>th</sup> at the Gfinity Esports Arena in London and streamed live on [Facebook](#).

DTG, firmly established as the UK's biggest and best destination for FIFA content, has signed a highly-competitive team of pros including Akima 'Fully' Byron, Anthony 'Guigsey' McGuigan, Christopher 'TheeBullock' Bullock and Lee 'ElTenTwelve' Smith. The roster is completed with two loan signings from FUTWIZ, Nathan 'FUTWIZ Zelonius' Horton and Thomas 'FUTWIZ Tom' Leese and will be managed by Talal Musa.

With a huge community of football and FIFA fans behind them, DTG will go into Season 4 with aspirations to take the title at their first attempt.

Having been one of the original teams to line up in the Gfinity Elite Series, Reason Gaming are no stranger to stiff competition and substantial prize pots. Reason previously took the Rocket League championship crown during Elite Series Season 2, and fielded a strong SFV team, including Gfinity legends such as Steve 'Undacuva' Allen and Amar 'Boltstrike' Sangha.

Talal Musa, DTG Team Manager, said: "When Dream Team Gaming heard about the opportunity to partner with Reason, it was an absolute no brainer.

“These guys are determined to come back stronger than ever and make no mistake, they’ll be pulling no punches. Rest assured, by the end of the Elite Series, Reason will be firmly back on the map and DTG will be a serious competitor.”

Adam Heath, Founder & Team Manager, Reason Gaming commented: “It is great to be back for Season 4 of the Gfinity Elite Series. I am excited about reuniting with a mixture of our SFV players from Season 1 and 2, as well as welcoming all our new additions across all three gaming titles including our partners at Dream Team Gaming. With the season kicking off in just a few days spirits are high in the Reason camp and I can’t wait to cheer our players on once again.”

Bryan Healy, Head of Global Client Services, Gfinity added: “We’re delighted to have Reason Gaming returning to the Elite Series. Their collaboration with Dream Team Gaming, who specialises in creating bespoke FIFA content to their legion of UK fans, is an exciting proposition and we look forward to welcoming them to the Gfinity Arena. Coupled with Manchester City joining forces with Epsilon Esports earlier in the year and the announcement of the ePremier League, this is big news for esports and highlights the growing convergence between real and digital sports.”

Keep up to date with all DTG news via their [Facebook](#), [Twitter](#) and [YouTube](#)

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### **About Gfinity**

Gfinity (LON: GFIN) is a world-leading esports solutions provider. Its business to business platform, “*Powered by Gfinity*”, delivers managed services to game publishers, sports rights holders, commercial partners and media companies. Gfinity creates bespoke solutions, including competitions and industry leading content production, connecting our partners with the esports community in authentic and innovative ways. Partnerships include EA SPORTS, F1 Esports Series, Halo World Championship and the Forza Racing Championship.

Gfinity connects directly with competitive gaming consumers through its owned competition platform, the “*Gfinity Elite Series*”. The Series enables competitive gamers to be part of the Gfinity community, testing themselves and developing new skills, while providing a pathway for those who aspire to a career in esports to join a leading professional team. “*Gfinity Elite Series*” content is distributed through linear and digital channels and is enjoyed by tens of millions of esports fans around the world.

All Gfinity managed service solutions and owned competitions are underpinned by its proprietary technology platform delivering a level playing field for all competitors and supporting scalable multi-format leagues, ladders and knock out competitions.

### **About Dream Team**



Dream Team is Britain's longest-running and most-loved fantasy football game supported by market-leading digital content across football and gaming.

More information about Gfinity is available at [www.gfinityplc.com](http://www.gfinityplc.com)