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4th February 2019

Gfinity plc
("Gfinity" or the "Company")

Gfinity to Host Official Call of Duty® World League Open Event in London

CWL London to be staged in Iconic Copper Box Arena in May 2019

Gfinity, a world-leading esports solutions provider, announces it will host the third open event of the 2019 Call of Duty® World League season, CWL London, at the 7,500 capacity Copper Box Arena in London running 3rd-5th May 2019. The event, featuring *Call of Duty®: Black Ops 4* from developer Treyarch Studios, feeds into the Call of Duty World League Championship which takes place in August 2019. CWL London, Presented by PlayStation®4, features 16 of the top CWL professional teams competing for prize as well as an amateur tournament with its own dedicated prize pool which will feature up to 200 teams.

Gfinity successfully won a competitive tender due to its strong track record for its managed esports business and underpins Gfinity's leadership position for end-to-end esports solutions. The agreement strongly supports Gfinity's financial targets and offers additional revenue opportunities through ticket sales and commercial rights.

The 2019 Call of Duty World League season launched December 2018 in Las Vegas and recorded the highest views for an opening weekend in CWL history. It also surpassed the number of teams, the largest number of competitors and social engagement also increased 100% on last year's season opener, according to Activision internal data.

Garry Cook, Executive Chairman, Gfinity, said: "In May, London will become the focus of the gaming world. Gfinity is going to put on a show and deliver an experience that will excite the global Call of Duty® esports community. We know the players and fans and the passion they will bring to the Copper Box Arena. London is in for a treat."

For all general information including team registration and ticket news, go to cwl.gfinityesports.com

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About Gfinity

Gfinity (LON: GFIN) is a world-leading esports solutions provider. Its business to business platform, "*Powered by Gfinity*", delivers managed services to game publishers, sports rights holders, commercial partners and media companies. Gfinity creates bespoke solutions, including competitions and industry leading content production, connecting our partners with the esports community in authentic and innovative ways. Partnerships include EA SPORTS, F1 Esports Series, Halo World Championship and the Forza Racing Championship.

Gfinity connects directly with competitive gaming consumers through its owned competition platform, the "*Gfinity Elite Series*". The Series enables competitive gamers to be part of the Gfinity community, testing themselves and developing new skills, while providing a pathway for those who aspire to a career in esports to join a leading professional team. "*Gfinity Elite Series*" content is distributed through linear and digital channels and is enjoyed by tens of millions of esports fans around the world.

All Gfinity managed service solutions and owned competitions are underpinned by its proprietary technology platform delivering a level playing field for all competitors and supporting scalable multi-format leagues, ladders and knock out competitions.

More information about Gfinity is available at www.gfinityplc.com

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