



Gfinity plc
("Gfinity" or the "Company")

Result of General Meeting and Total Voting Rights

Gfinity plc (AIM: GFIN), a world-leading esports solutions provider, is pleased to announce that all resolutions put to shareholders at the Company's General Meeting held earlier today have been passed. As a result, the 116,666,666 new ordinary shares of 0.1p each in the Company being issued pursuant to the subscription and placing of shares announced on 15 July 2019 (the "Placing") are expected to be admitted to trading on AIM tomorrow, 1 August 2019 ("Admission"), to complete the Placing.

Details of the subscriptions in the Placing by certain directors of the Company were announced on 15 July and are set out in the tables at the end of this announcement.

Total Voting Rights

On Admission, the Company will have 479,563,753 ordinary shares of 0.1p each in issue, each with one voting right. There are no shares held in treasury. Therefore, the Company's total number of ordinary shares and voting rights is 479,563,753.

The above figure of 479,563,753 may be used by shareholders from Admission as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the Company under the FCA's Disclosure Guidance and Transparency Rules.

Enquiries:

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About Gfinity

Gfinity (AIM: GFIN) is a world leading esports business. Created by gamers for the world's 2.2 billion gamers, Gfinity has a unique understanding of this fast-growing global community. It uses this expertise to provide both advisory services and to design, develop and deliver unparalleled experiences and winning strategies for game publishers, sports rights holders, commercial partners and media companies.

Gfinity connects its partners with the esports community in authentic and innovative ways. This consists of on and off-line competitions and industry leading content production. Partnerships include EA SPORTS, Premier League, F1 Esports Series, Activision Blizzard and the Forza Racing Championship.

Gfinity connects directly with competitive gaming consumers through its owned competition platform, the "Gfinity Elite Series". The Series enables esports teams and professionals to compete across a number of different game titles, using innovative formats. The series is broadcast through linear and digital channels and enjoyed by tens of millions of esports fans around the world.

All Gfinity services are underpinned by the Company's proprietary technology platform delivering a level playing field for all competitors and supporting scalable multi-format leagues, ladders and knock out competitions.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them.

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Garry Cook	
2	Reason for the notification		
a)	Position/status	Executive Chairman	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Gfinity plc	
b)	LEI	213800GNV14EDQNRWI17	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 0.1p each in Gfinity plc Identification code (ISIN) for Gfinity plc ordinary shares: GB00BT9QD572	
b)	Nature of the transaction	Sale and Purchase of Ordinary Shares	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		4.5p	333,334
d)	Aggregated information - Aggregated volume - Price	N/A	
e)	Date of the transactions	1 August 2019	
f)	Place of the transaction	London Stock Exchange, AIM	

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Graham Wallace	
2	Reason for the notification		
a)	Position/status	Global Chief Operating Officer	
b)	Initial notification /Amendment	Initial notification	

3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Gfinity plc	
b)	LEI	213800GNV14EDQNRWI17	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 0.1p each in Gfinity plc Identification code (ISIN) for Gfinity plc ordinary shares: GB00BT9QD572	
b)	Nature of the transaction	Sale and Purchase of Ordinary Shares	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		4.5p	222,222
d)	Aggregated information - Aggregated volume - Price	N/A	
e)	Date of the transactions	1 August 2019	
f)	Place of the transaction	London Stock Exchange, AIM	

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Jonathan Hall	
2	Reason for the notification		
a)	Position/status	Chief Financial Officer	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Gfinity plc	
b)	LEI	213800GNV14EDQNRWI17	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 0.1p each in Gfinity plc Identification code (ISIN) for Gfinity plc ordinary shares: GB00BT9QD572	
b)	Nature of the transaction	Sale and Purchase of Ordinary Shares	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		4.5p	222,222
d)	Aggregated information - Aggregated volume - Price	N/A	
e)	Date of the transactions	1 August 2019	
f)	Place of the transaction	London Stock Exchange, AIM	

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	John Clarke	
2	Reason for the notification		
a)	Position/status	Global Brand and Marcomms Officer	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Gfinity plc	
b)	LEI	213800GNV14EDQNRWI17	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 0.1p each in Gfinity plc Identification code (ISIN) for Gfinity plc ordinary shares: GB00BT9QD572	
b)	Nature of the transaction	Sale and Purchase of Ordinary Shares	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		4.5p	222,222
d)	Aggregated information - Aggregated volume - Price	N/A	
e)	Date of the transactions	1 August 2019	
f)	Place of the transaction	London Stock Exchange, AIM	

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Preeti Mardia	
2	Reason for the notification		
a)	Position/status	Non-Executive Director	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Gfinity plc	
b)	LEI	213800GNV14EDQNRWI17	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 0.1p each in Gfinity plc Identification code (ISIN) for Gfinity plc ordinary shares: GB00BT9QD572	
b)	Nature of the transaction	Sale and Purchase of Ordinary Shares	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		4.5p	111,112
d)	Aggregated information	N/A	

	- Aggregated volume - Price	
e)	Date of the transactions	1 August 2019
f)	Place of the transaction	London Stock Exchange, AIM

The information set out in this announcement is provided in accordance with the requirements of Article 19(3) of the EU Market Abuse Regulation No 596/2014.